



Impulse Media Productions is a full-scale production company located in the heart of New York City. Launched in 2003, our bold boutique pushes the boundaries of the conventional production company.

At **IMPULSE**, our one-stop shop capabilities allow us to work closely with our clients to create a distinctive story while fulfilling all production needs. Our team of experienced producers and cutting-edge editors are ready for any challenge. We have an eye for style and a fresh perspective, embracing the newest technologies, bringing an idea from page to screen.

Come over, get comfortable on the couches in our living room, where the conversation starts and the creativity never ends. If you are looking for an inspired and dedicated team, surrounded with the latest and greatest technology...

*GET THE CREATIVE **IMPULSE!***



Our Vitals

Our 3000sf office with a spacious conference room has plenty of room to hold all our vitals: cameras, HD edit suites, over 30 terabytes of hard drive storage, voice over and recording facilities, a full lighting kit and all the requisite tools needed to bring a production to life.

Immediate Family

Matt Meyer	President, Executive Producer
David Allensworth	Executive Producer
Mia Kaminsky	Producer, Casting Director
Clayton Benn	Producer, Head of Corporate Video Development
Erin Johnson	Editor & Graphic Artist
Nick Woythaler	Editor & Graphic Artist
Nathan Firer	Associate Producer
Rick Giresi	Production Assistant
Kristien Belfi	Production Assistant



IMPULSE PRESS KIT 2009



PRE-PRODUCTION

- BUDGET ALLOCATION
- PITCH PROPOSALS
- MARKETING & ADVERTISING STRATEGY
- MEDIA CAMPAIGN DEVELOPMENT
- PRODUCTION OFFICE SPACE
- PRODUCTION PREPARATION
- SCRIPT DEVELOPMENT

PRODUCTION

- PRODUCTION COORDINATION
- PRODUCERS
- DIRECTORS
- CAMERA CREW
- FULL SERVICE EQUIPMENT
 - HD, DIGIBETA, BETA, HDV & DV

POST-PRODUCTION

- EDITORS
- 8 EDIT SUITES WITH FULL SERVICE EQUIPMENT & SOFTWARE
- MAC G5 COMPUTERS: FINAL CUT PRO & AVID EDITING SYSTEMS, PHOTOSHOP, ILLUSTRATOR, AFTER EFFECTS
- EXTENSIVE MUSIC LIBRARY & BANG MUSIC RESOURCES
- ARRI SOFTBANK D2 TUNGSTEN 3 LIGHT KIT
- MULTI-SOURCE OUTPUTTING (HD, DIGIBETA, BETA, DVD, VHS)
- VOICE OVER & RECORDING FACILITIES



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TV SHOWS

- THE FINE LIVING NETWORK “ANY GIVEN LATITUDE”
- GAMEPLAY HD “THE MAKING OF FORZA2” HD SERIES
- THE HISTORY CHANNEL
 - “HISTORY VS. HOLLYWOOD: GANGS OF NEW YORK”
 - “HISTORYCENTER” SERIES (OVER 50 WEEKLY EPISODES)
- VH1
 - “CELEBRITY WEDDINGS”
 - “NEEDLE DROP”
- PRESENTATION TAPES & FULL PILOTS

COMMERCIALS

- CRUNCH FITNESS “VIRGIN” SPOTS
- MTV2 “DOLLAR BILL”
- ESPN CLASSICS “GREATEST GAMES”
- ROY’S RESTAURANT “SAIL AWAY”
- PEPSI SMASH “FASHION SHOW” (STREAMING VIDEO SPOT)
- STANBERY DEVELOPMENT “HOLIDAY CHEER”

INDUSTRIALS

- NEW ERA “NEW ERA, NEW SITE”
- ADECCO “LEADERSHIP” SERIES
- THE JAVITS CENTER - “WESTSIDE EXPANSION”
- NEW YORK TIMES “EXTRA, EXTRA”
- MUSEUM OF TOLERANCE (ISRAEL) “BUILDING THE FUTURE”

AND MANY MORE...FEEL FREE TO ASK FOR OUR DVD REELS:
SAMPLING REEL (ALL CATAGORIES), TV REEL, PILOT & PRESENTATION
REEL, PROMO & COMMERCIAL REEL, CORPORATE REEL, OR YOUR OWN
'SPECIFIC NEEDS' REEL.



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IMMEDIATE FAMILY

MATT MEYER

FOUNDER, PRESIDENT OF DEVELOPMENT & PRODUCTION

Producer and editor extraordinaire, Matt's work can be seen on A&E, The History Channel, MTV, VH-1, The Fine Living Network, GamePlayHD and countless other networks. Gifted with top ten hand-eye coordination in the country; he's constantly ready to take the creative impulse to the next level.

DAVID ALLENSWORTH

EXECUTIVE PRODUCER

With a background as an Executive in Development for VH1 and currently pitching ten of Impulse's shows, David has had his hands in the creation and production of a variety of television pilots and series. David mastered the HD format as a Supervising Producer for Rainbow Media and continues to create and produce original television shows.

MIA KAMINSKY

SENIOR PRODUCER, CASTING DIRECTOR

Demanding more energy than 20 producers, Mia ignited the drama in many reality shows by casting the crazies we love to watch and producing their stories. She has created headlines in [The New York Times](#) and [The New York Post](#) from her work in the syndicated shows Shipmates and Blind Date, and she cast TLC's Date Patrol, and Bravo's Queer Eye for the Straight Guy. As a show producer for NBC-Universal's Home Delivery and E! Network's #1 Single, Mia brings out the stories everyone wants to watch.

CLAYTON BENN

PRODUCER, HEAD OF CORPORATE VIDEO DEVELOPMENT

Clayton heads our corporate video division, yet brings a wealth of creativity to other Impulse productions. Joining Sesame Street as a development associate, he quickly ascended to associate producer in Sesame Street's international co-production team. His great attention to detail and polished looks in productions has been greatly appreciated by the varied talents he has worked with like Danny Glover and Christopher Buckley. Currently, he is producing a highly rated Turkish news program.



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ERIN JOHNSON

EDITOR & GRAPHIC DESIGNER

An Impulse intern before graduating from the acclaimed School of Visual Arts in Film Editing, Erin showed herself as an obvious prodigy and was immediately adopted into the Impulse Family. She continues to feed her addiction to documentaries, as she recently was lead-editor on the [Joebama](#), covering the inner workings of The 2008 Presidential campaign. Erin shares her expertise by teaching a filmmaking class at the 92nd Street Y during the summers, and is known to take care of foster kids from time to time, so if you need a hot meal and a bed give her a call.

NATHAN FIRER

ASSOCIATE PRODUCER

Still running from the law, Nathan is a non-practicing attorney who finally returned to New York to pursue a more creative life. In his former life, Nathan worked on the editorial side for George, Vibe, Spin, and The Princeton Review, and has done freelance business development for several NY-based companies. As the black sheep of Impulse, Nathan blends in as a chameleon of sorts by doing PR, marketing, production, casting and script writing.

EXTENDED FAMILY

BRIAN JONES

PRESIDENT OF BANG MUSIC, PARTNER IN WARNING RECORDS

A very tall man and former collegiate basketball player, Brian was always able to see the most opportunity ahead in his musical career. After working at the William Morris Agency, he joined up with Bang Music, composing a range of work in commercials and television, proudly counting hundreds of major advertising and corporate companies as clients.

STEVE KORIAN

PRODUCER, IOMEDIA PRESIDENT

As the initial collaborator with Impulse, Steve and his 3D animation company, io-media, co-produced hundreds of videos, from a 40 foot screen projection at the Meadowland's Xanadu shopping center to a virtual tour of the new New York Yankee stadium to life-like views inside the human body for Pfizer.



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MITCH GOLDMAN

DIRECTOR, PRODUCER

Mitchell cut his teeth producing small guerilla projects for advertising giant TBWA/Chiat/Day. He cultivated his skills and keen eye working on bigger and bigger projects ranging from music videos and short films eventually taking him to national 30-second commercial spots and feature films. His advertising experience coupled with his TV and film work, have made him a leading producer for branded entertainment projects.

VICTOR GALLO

PRODUCER

From writing, directing and editing, Victor is a producer who loves working as the team leader, but can just as easily work independently. Working with Fortune 500 clients to almost uncontrollable actors in his highly acclaimed internet series, 'Isn't life delicious', Victor balances his professional demeanor and sometimes sophomoric humor in the most dignified way. **IMPULSE** is backing his current scripted dark comedy, "Live Nude Girls" which has generated a considerable amount of interest from several networks.

ANDREW BAUER

LEAD EDITOR & GRAPHIC DESIGNER

A man of many talents, Andrew projected his work all over the world in visually guided theatrics on Broadway and beyond. His best talent and time is spent in a dark room, hunched over and fine-tuning the minute pieces to the perfect graphics package your project craves. As the lead editor on The Fine Living Network series, "Any Given Latitude", he built the foundation for all of Impulse's HD broadcast shows.

MAT LYNCH

CAMERAMAN & EDITOR

Currently immersed in shooting and editing a feature length documentary on the (new) 'Students for a Democratic Society', Mat has the gift of being an amazing storytelling editor, who has the vision and skills to shoot the story while simultaneously editing it in his head. An extremely dedicated artist, he has put himself in the protest movement by SDS and almost in jail. When not crossing the line of journalist and cellmate, Mat refines his work at **IMPULSE** with projects as diverse as UTN1: An Iraqi Boy Band to the corporate videos of the 'strip mall maker', Stanbery Development.



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DAN BUONSANTO

DIRECTOR OF PHOTOGRAPHY

A true visual artist, Dan has the passion and skills to make anything he captures through his lens into a stunning display of composition and lighting, where every aspect of the image has meaning. His work on features, like “Bad Thing Gone Worse” and “Mr. Las Vegas” helped secure his position with **IMPULSE** as the lead DP. Specializing in highly stylized videos from the corporate to fashion worlds he has recently added a collection of some of the most captivating shots of 2 year olds in the **IMPULSE** original pilot, “Pre-School Confidential”.

BILL KALATSKY

PRODUCER & CASTING AGENT

A rare breed of actor, writer and producer, Bill "Orson Wells" Kalatsky fills the **IMPULSE** office with his boisterous laughter and outrageously innovative and memorable pitches. Always the best casting director, Bill still finds time to provide **IMPULSE** with several pending pitches soon to be on air.

NICOLE LEAVENWORTH

DIRECTOR OF MARKETING

Nicole has a background in the Internet and high finance, making her the perfect woman who can handle **IMPULSE's** diverse marketing needs. From viral videos to making sure that our videos have the right marketing message, Nicole finds what is needed and gets the word out there.

JAMIE URMAN

CAMERAMAN

An award-winning Director of Photography from Palo Alto, California, Jamie received a Masters in Cinematography from the American Film Institute (AFI). His professional experience includes a broad spectrum of formats, including Narrative, Documentary, Commercial, Music Video, and Television. Always ready for an on-the-spot, out-of-the box creative thought, Jamie once convinced a construction worker to let him use a 40 foot lift to capture the ideal shots in **IMPULSE's** “The Making of Forza 2” HD series.

